

Stacey Cochrun

UI & Visual Designer

CONTACT

- staceylcochrun@gmail.com
- Sammamish, WA – Open to Remote
- www.staceycochrun.com
- linkedin.com/in/staceycochrun

SKILLS

User Interface
Moodboards & Brand Identity
Visual Design
Style Guides
A/B Preference Testing
Wireframing
Usability Analysis
Prototyping
Mockups
HTML & CSS
Graphic Design

TOOLS

Figma
Adobe XD
Illustrator
Photoshop
InDesign
Acrobat
InVision
MS Office

EDUCATION

CAREER FOUNDRY | ONLINE
UI Design Certification with a specialization in Front-end Development for Designers
2022

WESTERN OREGON UNIVERSITY | MONMOUTH, OR
Bachelor of Science in Marketing and Graphic Design
2006

ABOUT ME

Senior Graphic Designer and Visual Designer skilled at creating simple, functional and pixel perfect user-centric design solutions. Experienced in optimizing work processes in a solo and team environment. Managed multiple brands and designed marketing materials for companies in at least 10 different industries.

PROJECTS

SEPT 2022 | **EV'S EPOXY** | E-COMMERCE APP
NOV 2022

UI/UX Designer – Career Foundry Project

- Designed an e-commerce mobile app that allows users to purchase custom epoxy creations from an artist.
- Established a visual identity and design system derived from the creation of the low, mid and high fidelity wireframes created in Figma.
- Conducted usability and preference testing and implemented those changes into the final designs using Figma.

DEC 2021 | **EAT** | RECIPE APP
MAR 2022

UI/UX Designer – Career Foundry Project

- Developed a simple, and easy-to-use responsive recipe app, using a mobile-first approach.
- Conducted initial UX research, personas and wireframes allowing for user testing. Followed with development of the moodboard and style guide.
- Created final screens following the implementation of the style guide, preference and usability testing.

WORK EXPERIENCE

FEB 2009 | **SMG PRINT & MAILING SERVICES** | REMOTE
PRESENT

Senior Graphic Designer/Creative Director

- Created and managed large-scale brand campaigns for multiple clinics in the medical industry in order to generate revenue, producing over 250,000 direct mail pieces per month.
- Assisted the owners of a nationwide medical software company in the development of a successful marketing arm creating large-scale customized marketing pieces for their customers.
- Managed other designers and outside vendors on project workflows, resulting in strong team moral and satisfied customers.
- Orchestrated and maintained brand and design standards for print and visual design for direct mail campaigns and customer relationship materials, resulting in long-standing customer relationships.

JUN 2007 | **STACEY COCHRUN DESIGNS** | SAMMAMISH, WA
PRESENT

Graphic & Visual Designer/Owner

- Successfully created digital and print design materials ranging from business cards, fliers, banner ads, and logos to assist client needs, resulting in client retention.
- Worked with, and designed for, small to large sized companies in over 10 different industries, to gain industry knowledge for continued design and brand campaign work.

JUN 2007 | **VELOCITY STUDIOS** | McMINNVILLE, OR
FEB 2009

Graphic Designer

- Conducted design services creating a multitude of print materials, digital ads, and web related designs for an ad agency, building their client base.